Kathleen Klosterman MUSE 376-Choral Methods 2

Citation

Chapter 3-Promoting and Recruiting for Choral Success Kenneth H. Phillips 2014

Discussion

This chapter talks about how to promote and recruit students for a successful choral program. There are certain things that can be done to promote the choral program such as parent groups, printable media relations, radio and television broadcasts, community and administrative support, teacher support, arts organizations and music in our schools month. This chapter applies to me as a future music educator because I will need to do all I can to promote the program. I will need the support of all of these organizations and groups in order to make this process possible and have many people involved. I will put together a choir newsletter with contents that talk about all of the things that the choir will be participating in, what the choir stands for, what can help the program, etc. The recruiting choristers part of this chapter is especially important for my career because it gives advice and information about how to approach this process of recruiting. I will talk with many other teachers about the program and emphasize the need for students in choirs. I will use this chapter especially to help me figure out a way to get as many students interested in choir as possible. I will also use the standardized test part of the chapter to know what to prepare my students for testwise, so they will be completely prepared. This chapter will be very helpful in the future to me as a music educator so I can know specifically how to promote and recruit students for the choral program and how to prepare them for the standardized tests.